GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:907
ANSWERED ON:22.11.2007
INTEGRATION OF TRIBAL ART AND CULTURE WITH TOURISM
Reddy Shri Magunta Sreenivasulu

Will the Minister of TOURISM be pleased to state:

(a) whether the Government is considering not only to documents but also to conserve, promote and integrate different kinds of folk and tribal art & culture with the tourism related activities;

(b) if so, the details thereof; and

(c) the action plan chalked out by the Government in this regard?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b) and (c): Ministry of Tourism extends Central Financial Assistance (CFA) to the State Governments/UT Administrations for development of tourist infrastructure and promotion of tourism including rural and tribal tourism products on the basis of the proposals received from State Governments/UT Administrations. Projects are appraised as per Guidelines and funds released subject to availability under the Scheme of Product/Infrastructure Development for Destinations and Circuits. The objective of Rural Tourism is to showcase life, art, culture, heritage etc. at rural locations and in villages, which have core competency in terms of crafts/handloom/culture/textiles etc.

During the 10th Plan, 106 projects for Rs.6212.32 lakh have been sanctioned for development of Rural Tourism in the country.